

Sentikator Products – Machine-readable Sentiment Data

The Sentikator is a computer linguistic engine designed to calculably recognize, analyze and quantify emotions and content in texts. It allows extracting sentiment out of news, analyst recommendations, social media data, transcripts and various other sources. The Sentikator delivers low latency sentiment feeds – raw data as well as already preprocessed. The data feeds are machine-readable and can easily be implemented into existing or new applications. Low latency sentiment data offers trading based on quantified emotions and allows for profitable opportunities that other market participants will miss.

Sophisticated products for sophisticated investors

The Sentikator aims to provide low latency sentiment feeds that are machine-readable and can be integrated into existing trading algorithms. The Sentikator was developed for sophisticated market participants such as hedge funds, trading firms and investment banks as well as for the most demanding algo traders at financial institutions and avant-garde asset and fund managers.

Unique key benefits

- Low latency sentiment feeds designed for easy integration into existing trading algorithms.
- Highly reliable, consistently faster and more economical than competing products.
- The Sentikator can easily be paired with a variety of low latency data sources and news providers.
- Multilingual text recognition: English, Spanish, German, Italian. More languages upon request.
- Access to all levels of the value chain from unprocessed raw data to preprocessed sentiment indices.

Available sentiment data packages

Subscribers have a wide range of packages to choose from that give access to all levels of the value chain:

- **Raw data:** If you wish to develop proprietary algorithms based on our data then this is the perfect package for you. Subscribers have access to the complete data set as well as to the content and sentiment classification.
- **Preprocessed raw data:** This package suits you if you only require the output of our analysis for your trading models and if you don't need the complete raw data.
- **Preprocessed sentiment data:** You need ready-to-use sentiment data that does not require extensive coding? This data feed works directly in Excel,

Matlab, R and many other applications and even has graphical outputs if needed.

The Sentikator can be paired with a variety of input sources such as news databases, analyst reports, social media data and many other sources that you are able to specify. The output can have various formats such as XML, JSON, CSV, several image formats or can be binary. If you require proximity hosting of our sentiment engine, we can install the system on a server of your choice.

Available services

We believe that the key advantage of the Sentikator is not only the computer linguistic engine but our ample service package, the scalability and flexibility of our system, our extensive technical support as well as our desire to listen to – and to learn from – our customers. You can rely on these services:

- **Customization:** You determine which data you wish to receive, which input sources and output feeds you want and we make that possible.
- **Analysis:** You should get the maximum mileage out of our data. We support you in the analysis and in fully understanding the data feed you attain.
- **Programming:** You can profit from our experience in integrating our data in new and existing applications and in the development of trading algorithms.
- **Research:** Extend your financial research and publish our thorough white label research reports about market sentiment issues under your name.

Questions, suggestions, free trial?

Do you wish to get to know our service? A 30-day free, no obligation trial is available upon request.

Do you have any questions or suggestions? We are happy to assist you. For more information call +49-208-37779899 or e-mail to office@sentikator.com.